



PlumTV

July 2010
Freelance Assistant Producer

Puma LIFT, Net10, Adidas,
Guitar Hero, Method

Safari Sundays

February 2010 – June 2010
Junior Account Coordinator
Clients: Pepsi International,
Cheetos, Bobble, Weleda

Disney-Hyperion Books

Spring 2008
Radio/Television/Film class
Scripted, cast, crew-ed, &
produced online trailer for young
adult novel

Wired Magazine

NYC Holiday Pop-up Store
Fall 2009
Brand Ambassador

Texas Monthly Magazine

Summer 2007
New Media +
Marketing Design Intern

Droga 5

August 2008 – May 2009
Digital Production +
Copywriting Intern
Clients: The Great Schlep,

Macy's

Spring 2007
American Rag Brand Marketing +
Event Planning Intern



The University of Texas at Austin

Advertising - Bachelor of Science (May 2008)
Texas Creative Program - Copywriting
Texas Interactive Program

Things

Mac + Windows
HTML + XML + CSS + Javascript + PHP
Photoshop + Illustrator + InDesign + Quark + Final Cut

Other Things

Writing + Internets
Organizing + Researching
Eagle-eying + IKEA Furniture Assembly